



#### **MEDIA CONTACTS**

Patricia Pickett  
Synergy Marketing Group, Inc.  
317-205-9690, ext. 228  
pat@synergy-mg.com

Amy Zucker  
Synergy Marketing Group, Inc.  
317-205-9690, ext. 223  
amy@synergy-mg.com

## **Growing Commercial Real Estate Firm Hires New VP Finance, Treasury**

Mark D. Larson brings experience in commercial real estate, REITs.

**West Lafayette, Ind.** (November 18, 2009) — Indiana-based Trinitas Ventures LLC, a premier developer, owner and manager of high quality multi-use student housing communities, has hired Mark D. Larson to serve as its new Vice President, Finance and Treasury.

With 13 years of experience in finance, accounting, asset management and capital markets for public commercial real estate, Larson will direct the company's financial planning and analysis efforts, including accounting, cash management, budgeting and forecasting. The graduate of the University of North Florida who holds a Certificate in Management Accounting will also serve on the company's real estate development, finance, administrative, property management, and corporate systems/IT committees.

"Mark is an outstanding addition to the senior leadership team. He brings a new depth of experience and insight to our company at an important time when we are expanding our development, construction and management operations," said Loren King, Trinitas' chief operating officer.

Prior to joining Trinitas, Larson served as director, financial planning and analysis with General Growth Properties, Inc., one of the nation's largest shopping mall owners/developers/managers and public REITs. In addition, Larson worked for The Taubman Company, a public REIT engaged in the development and management of regional and super regional shopping centers.

#### **About Trinitas**

Trinitas Ventures LLC, is a premier developer, owner, and manager of high quality student housing communities including locations in West Lafayette, Indianapolis, and Bloomington, Indiana, as well as Champaign, Illinois. Trinitas is a fully integrated real estate firm with expertise in market analysis and identification; site selection and acquisition; property acquisition and due diligence; project planning, design, and financing; and development, construction, property management, and leasing. The privately-held real estate development company is headquartered in West Lafayette, Indiana.

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